



IUMRS
ICEM 2024
HONG KONG

SPONSORSHIP PACKAGE

**International Union of Materials Research
Societies - The International Conference on
Electronic Materials 2024**

17 - 20 May 2024

**Hong Kong Convention and Exhibition Centre &
City University of Hong Kong**



VISIT OUR WEBSITE

<https://hkMrs.org/iumrs-icem2024>



IUMRS-ICEM 2024





Welcome to IUMRS-ICEM 2024

The International Union of Materials Research Societies - International Conference on Electronic Materials (IUMRS-ICEM) is one of the prestigious conferences of International Union of Materials Research Societies (IUMRS), focusing on advanced electronic materials and related technologies. The ICEM conferences are biennially held, following the successful conferences ICEM 2002 (Korea), ICEM 2004 (San Francisco), ICEM 2006 (Nice), ICEM 2008 (Sydney), ICEM 2010 (Seoul), ICEM 2012 (Yokohama, Japan), ICEM 2014 (Taipei), ICEM 2016 (Singapore), ICEM 2018 (Daejeon) and ICEM 2021 (Virtual conference, Brazil).

The IUMRS-ICEM 2024 will be the first conference to be held in Hong Kong jointly by the IUMRS, Hong Kong Materials Research Society (HKMRS) and the Hong Kong Branch of National Precious Metals Material Engineering Research Center (NPMM) of City University of Hong Kong (CityU). Its key priority is to establish Hong Kong as the prominent nodal point of ICEM, serving as an effective platform in the regional cluster for academic experts and students from top institutions worldwide to share their research achievements, to exchange ideas, to establish relationships for future high-level researches in the electronic materials field, and to yield symbiotic experience for world-leading scientists, delegates and sponsor firms alike.

The IUMRS-ICEM 2024 will consist of stimulating program of plenary sessions, keynote speeches, panel discussions, poster presentations and exhibitions in advance materials. We aim to make the conference a genuine two-way process and as such, technology knowledge transfer, commercialization and industrialization can be further enhanced through the interactivity.

The sessions will be focused on the following themes:

- Group A: 2D Materials and Devices
- Group B: Compound and Wide-bandgap Semiconductor Materials and Devices
- Group C: Materials and Processes for Advanced Packaging Technologies
- Group D: Advanced Spintronic and Magnetic Materials/Devices
- Group E: Stretchable and Wearable Electronics
- Group F: Photonic Materials and Devices
- Group G: Materials and Devices for Energy Harvesting
- Group H: Materials and Devices for Energy Storage
- Group I: Quantum Materials and Devices
- Group J: Synthesis Processes and Characterization Methods
- Group K: Organic Materials and Electronics





By participating in IUMRS-ICEM 2024, you will have access to a range of benefits. These include top-rated technical paper sessions that undergo rigorous peer review. Additionally, there will be special and invited paper sessions that delve into topics of current interest. The event will also feature exhibitors who will showcase their latest technological developments and trends. Moreover, this conference will provide ample networking opportunities, allowing you to connect with globally recognized scientists and experts in the field.

We look forward to welcoming you to IUMRS-ICEM 2024.

The Organizing Committee



Sponsorship Package

This Sponsorship Package provides the information for your esteemed organization to choose your desired level of involvement in this event.

Should your organization be interested in other sponsorship packages which are not listed below, please do not hesitate to contact the Conference Secretariat (Email: iumrs.icem.2024@gmail.com) to discuss your preference.



DIAMOND SPONSOR

As a **DIAMOND** Sponsor, your organization will enjoy the following benefits:

- ◆ **One Table Top exhibition** (30" x 6" x 29") at the **prime** area during IUMRS-ICEM 2024 at HKCEC on 17 May and **Two Exhibition Booths** (2m x 1m) at the **prime** area of CityU from 18 to 20 May.
- ◆ Logo placement in promotional materials including backdrops, hanging banners exhibition archway and registration counter.
- ◆ **Five** complimentary conference registration (including Five Gala Dinner Tickets)
- ◆ Recognition on Opening Ceremony & Gala Dinner.
- ◆ Inclusion of a company logo on conference website with hyperlink to sponsor website*
**Please refer to Appendix*
- ◆ **90 seconds** promotion video play in rotation during the pre-event and coffee break at HKCEC.
- ◆ **Full-page** colour advertisement in programme book.

Total Commitment: HK\$100,000





PLATINUM SPONSOR

As a **PLATINUM** Sponsor, your organization will enjoy the following benefits:

- ❖ **One Table Top exhibition** (30" x 6" x 29") at the **general** area during IUMRS-ICEM 2024 at HKCEC on 17 May and **Two Exhibition Booths** (2m x 1m) at the **prime** area of CityU from 18 to 20 May.
- ❖ **Three** complimentary conference registration (including Three Gala Dinner Tickets)
- ❖ **60 seconds** promotion video play in rotation during the pre-event and coffee break at HKCEC.
- ❖ Inclusion of a company logo on conference website with hyperlink to sponsor website*
**Please refer to Appendix*
- ❖ **Full-page** colour advertisement in programme book.
- ❖ Logo placement in promotional materials including backdrops, hanging banners exhibition archway and registration counter.
- ❖ Recognition on Opening Ceremony & Gala Dinner.

Total Commitment: HK\$70,000





GOLD SPONSOR

As a **GOLD** Sponsor, your organization will enjoy the following benefits:

- ❖ **Two Exhibition Booths** (2m x 1m) at the **prime** area during IUMRS-ICEM 2024 at CityU from 18 to 20 May.
- ❖ Logo placement in promotional materials including backdrops, hanging banners exhibition archway and registration counter.
- ❖ **Two** complimentary conference registration (including Two Gala Dinner Tickets)
- ❖ Recognition on Opening Ceremony & Gala Dinner.
- ❖ Inclusion of a company logo on conference website with hyperlink to sponsor website*
**Please refer to Appendix*
- ❖ **30 seconds** promotion video play in rotation during the pre-event and coffee break at HKCEC.
- ❖ **Half-page** colour advertisement in programme book.

Total Commitment: HK\$50,000



SILVER SPONSOR

As a **SILVER** Sponsor, your organization will enjoy the following benefits:

- ❖ **One Exhibition Booth** (2m x 1m) at the **general** area during IUMRS-ICEM 2024 at CityU from 18 to 20 May 2024.
- ❖ Logo placement in promotional materials including backdrops, hanging banners exhibition archway and registration counter.
- ❖ Inclusion of a company logo on conference website with hyperlink to sponsor website*
**Please refer to Appendix*
- ❖ Recognition on Opening Ceremony & Gala Dinner.
- ❖ **1/4-page** colour advertisement in programme book.

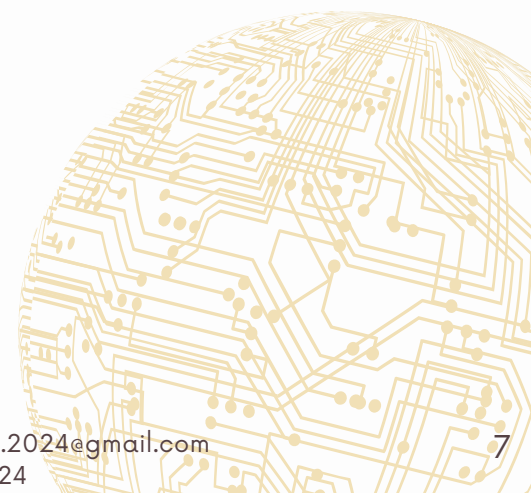
Total Commitment: HK\$20,000





OTHERS

1	Company logo on tote bag	HKS30,000
2	Back cover Full-page colour advertisement in the programme book	HKS25,000
3	Inside Back or Inside Front cover Full-page colour advertisement in the programme book	HKS10,000
4	Web banner on conference website^ <i>^Please refer to Appendix</i>	HKS20,000
5	Supporting for specific topic session	To be advised
6	Best Poster Awards (Gold/ Silver/ Bronze)	HKS30,000
7	Young Scientist Awards	HKS30,000
8	Mid-career Researcher Awards	HKS30,000
9	Supporting for the specific item	To be advised



Sponsorship Package Form

Company / Organization:		
Address:		
City:	Post / Zip Code:	Country:
Tel:	Fax:	Email:
Contact Person:	Position:	

No.	Sponsorship Level	Amount (HK\$)	<input type="checkbox"/>
1	Diamond Sponsor	100,000	
2	Platinum Sponsor	70,000	
3	Gold Sponsor	50,000	
4	Silver Sponsor	20,000	
Advertisements			
1	Company logo on tote bag	30,000	
2	Back cover Full-page colour advertisement in the programme book	25,000	
3	Inside Back or Inside Front cover Full-page colour advertisement in the programme book	10,000	
4	Web banner on the conference website	20,000	
5	Supporting for specific topic session (Please indicate the amount at the blank# .)	#	
6	Best Poster Awards (Gold/ Silver/ Bronze)	30,000	
7	Young Scientist Awards	30,000	
8	Mid-career Researcher Awards	30,000	
9	Supporting for the specific item (Please indicate the amount at the blank# .)	#	



Sponsorship Package Form

Payment and Contract

- We accept the sponsorship package with the conditions stated above.
- Kindly note that overseas exhibitors must pay by bank draft or bank transfer. Bank charges incurred by the Organizer due to incorrect submission of bank drafts/transfers will be recharged to the responsible sponsor/exhibitor.
- Overseas cheques will not be accepted.
- Please make bank draft or Hong Kong cheque payable to “**City University of Hong Kong**”

***Please write down the company in full on its back.**

***THE ORGANIZING COMMITTEE RESERVES THE RIGHT OF FINAL DECISION REGARDING ALLOTMENT OF EXHIBITION BOOTHS**

Cheque No.:	Amount (HKS):
Bank:	
Signature:	Stamp of the Organization:
Date:	



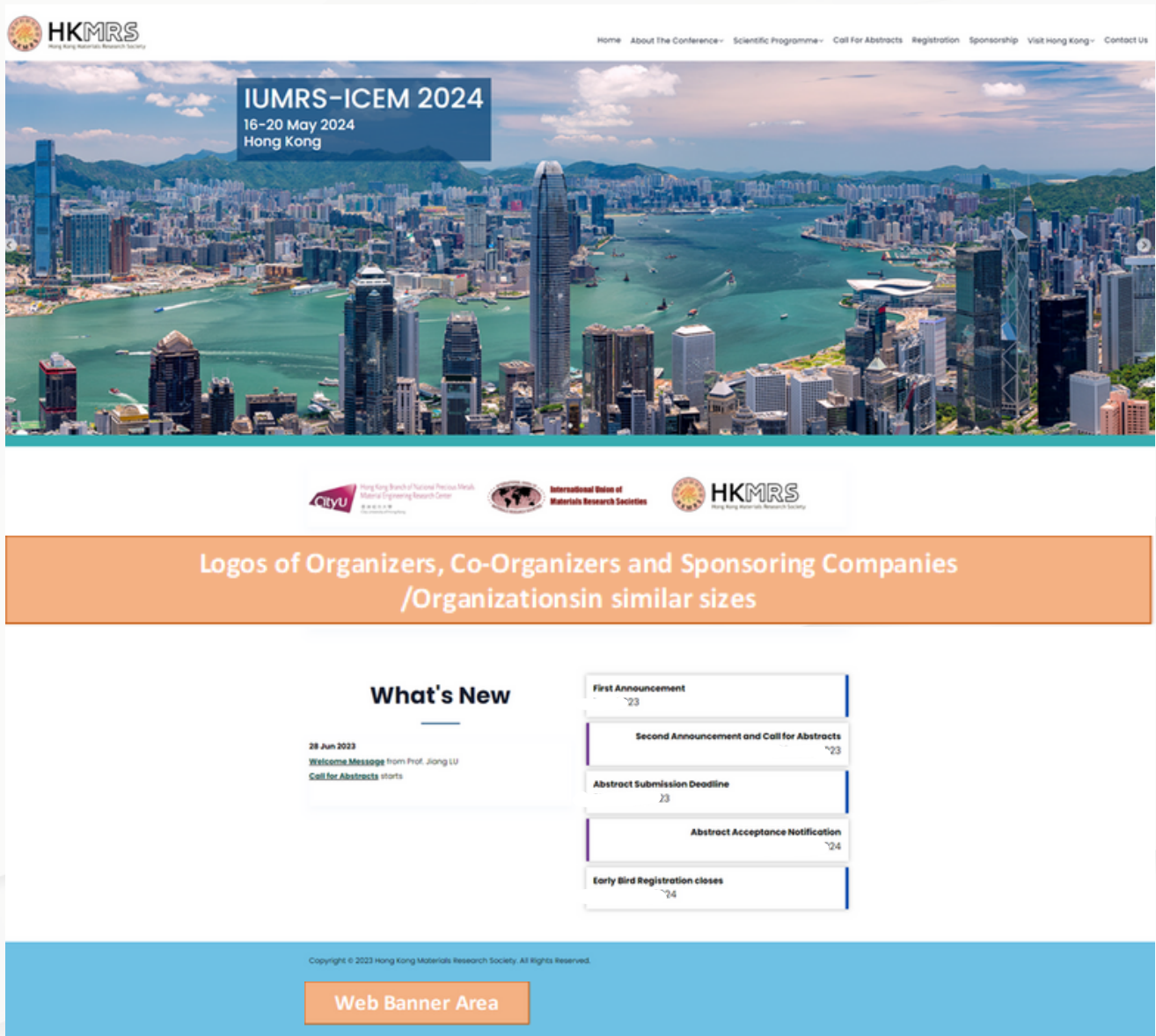
Terms and Conditions

1. Sponsorship is accepted based on a first-come-first-serve while IUMRS-ICEM 2024 reserves the right for the final decision.
2. There is no refund for any cancellation of sponsorship after payment.
3. The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunities details.
4. Sponsors are not allowed to sublet, assign or apportion any part of the sponsoring item(s) nor represent, advertise or distribute literature or materials for the products or services of any other company(ies) or organization(s).
5. IUMRS-ICEM 2024 will not be liable for any damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise. Sponsors are encouraged to take out appropriate insurance coverage to cover for such potential losses, where possible.
6. No part of an exhibit and no signs or other materials may be posted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that defaces the premises or equipment and furnishings. Damages from failure to observe the notice is payable by the sponsor.
7. The event programme may be subject to change without prior notice.
8. The event will be cancelled if a No. 8 typhoon signal or above is hoisted or the Black storm warning is raised three hours prior to the start of the event.
9. Bank charges incurred by the Organizer due to incorrect submission of bank drafts will be recharged to the responsible exhibitor / sponsors.
10. *THE ORGANIZING COMMITTEE RESERVES THE RIGHT OF FINAL DECISION REGARDING ALLOTMENT OF EXHIBITION BOOTHS.



Appendix

* Location of company logo on conference homepage



^ Location of web banner on conference homepage

